

bctma.org
Beaufort County Traditional Music Association
2012 Annual Report



Dear BCTMA Members,

I am taking a few minutes over the Thanksgiving holiday to prepare this BCTMA update for our members and sponsors. Our Members' Christmas Party and Annual Meeting are coming up on December 8 (Saturday night at 7 pm) and I hope you can come for the fun. 2012 has been a full year for BCTMA, with plenty of traditional music for everyone!

This is my first year as chair, and it has been great fun. The Board of Directors and Steering Committee have been fantastic in helping me. Our enthusiastic members have continued to volunteer, make music, support our shows, laugh, clap their hands, and make this organization strong. What a fine group of folks!

We will elect representatives for the Board of Directors at the BCTMA Annual Membership Meeting. Five members will be returning to the board and two new board members have been nominated, Bob Daw and Jay Costello. Rob Cuthrell will bring us his annual message of good cheer, and we will sing along with the BCTMA Carolers. Bobbie Jo is planning some wonderful holiday fare for us, so please come to the party!

Thanks to the 132 BCTMA Members and our generous BCTMA Sponsors and active BCTMA supporters, 2012 has been a very good year. I hope you will renew your membership for 2013. The annual membership dues are still only \$24 and we depend on our Members to help the BCTMA accomplish the great projects and activities we have planned.

In January 7, 2012, the BCTMA held a planning retreat for its Board of Directors. At this meeting, plans and goals were made for activities in 2012. The primary proposed activities centered around:

- 1) providing increased BCTMA performances and educational activities in the community,
- 2) Continuing the BCTMA Sponsorship program,
- 3) Developing additional BCTMA promotional items and,
- 4) Releasing the new BCTMA music CD, "Union Alley Showcase"

BCTMA Projects and Activities 2012

During 2012, the BCTMA presented the following programs and activities in the community:

- 51 – Saturday Morning Jams
- 48 – Thursday Evening Jams
- 14 - Showcase Concerts at the UAC (3rd Quarter Income \$2976 – Expenses \$2025 = \$951)
- 11 – Open Mic. Variety Shows (Youtube videos by James Casey – youtube.com/user/bctmaUAC)
- 10 – Music in the Streets and Art Walk Jams (Sponsored The Barefoot Movement at Music in the Streets in May)
- 2 – Tar Landing Jams (Fundraisers -\$600 to BCAC, \$700 Bath High School Preservation)
- BoCO Music Festival (co-presenter/contributor -\$1500)
- Kim Terpening Guitar Workshop
- Inner Banks Artisans' Center Appreciation Night (\$250 Donation to Artisans' Center)

BCTMA groups also performed at the following events:

Tranters Creek Resort and Camp Ground (twice), Blind Center Soup-a-thon, Eco Lodge/ Boy Scout Fishing Tournament, BCCC Earth Day, Bath Elementary School Earth Day, Bath Fest, Cypress Landing Military Appreciation Day, Blount Creek Campground, The Beaufort County Grange, Edgecombe Co. Art Second Saturday Event, Tarboro Bluegrass Festival, Tarboro Jam at Addie's Coffeehouse, Pantego Fall Days/ Farm Ways, Swan Quarter Down East Art Show, NC Estuarium Christmas Party, Cypress Landing Christmas Program

2012 BCTMA Sponsorship Program

In 2012, BCTMA continued the BCTMA Sponsorship initiative under the direction of Chris Furlough. This effort helped the BCTMA raise \$2900 in funds to support its activities in the community. We appreciate each of our sponsors and hope that they have found the BCTMA to be a worthy cause for their support. The BCTMA Sponsorship drive for 2013 is underway and we hope that our 2012 BCTMA Sponsors will continue their support of the BCTMA by renewing their support for 2013. We are also asking our BCTMA Members to help us identify and contact new sponsors for 2013.

Please recognize and thank these sponsors for their support of the BCTMA.

2012 BCTMA Sponsors

Showcase (\$1000)

Tar Landing Company, LLC

Hoedown (\$250)

Linda & Ross Boyer

Anna & David Holland

Tranters Creek Resort and Camp Ground

Susan and Gene Roberts

Songster (\$100)

John & Fran Moore

Tiki Road House

Ellie & David Warren

Sandra and Bruce Swan

Atlantic Enterprises

Marie and Mike Brown

Bobbie Jo's @ UAC

Bob Daw

Campground @ Blounts Creek

BCTMA Promotional Items

During 2012, the BCTMA developed the following items in order to help promote the message, presence and identity of the BCTMA:

Banners: A new Sponsorship Banner (4'x6') recognizes the BCTMA Sponsors and is displayed in the UAC. A new non-glare BCTMA banner is also on display.

New Promotional items designed by Justin Casey include T shirts with a new “BCTMA Jam: Spread the Tradition” motif in red, white and blue, and hats, collared shirts, tote bags, and winter hoodies with the BCTMA logo.

“Union Alley Showcase” CD was released in January 2012 and 30 Spring 2012 Tar Landing Jam DVDs were also produced by Justin Casey.

The BCTMA continues to have a selection of t-shirts and other art prints available for purchase at the UAC and at community events.

The BCTMA web site, www.bctma.org, and the Union Alley Coffeehouse web site, www.unionalleycoffee.com, are managed by James Casey and provide a wealth of entertainment and information about the organization.

BCTMA CD - “Union Alley Showcase”

The new BCTMA CD was released on January 27 with a release party and performance at UAC. The performance may be viewed on our web site. This album, produced by Justin Casey, titled “Union Alley Showcase” features 14 songs including eight original compositions by our BCTMA Members. BCTMA ordered 1000 of these CDs and is selling them for \$6 each. This CD is a sampler of both original compositions and traditional and popular songs featuring the talents of over 20 of our BCTMA Members. The CD has been very popular. So far, 319 CDs have been sold for a sales total of \$1910 at the end of the third quarter.

As you can see, the BCTMA is all about making music and having fun. Our mission statement sums it up very well:

Beaufort County Traditional Music Association is a non-profit performing arts organization consisting of individual members. Its purpose is to: be a resource to the public for traditional musicians in the area, provide educational opportunities for people interested in learning about traditional music, provide participatory activities to nurture the traditional music community, promote performance opportunities for traditional musicians, and present musical events and performances for the enjoyment of the public. With your help, BCTMA can continue to work towards these goals. Thank you so much for all you do for BCTMA, and I hope to see you at the Christmas Party.

Stay tuned for another good year! We have many more songs to sing!

Linda